

AVL Council Meeting Minutes
March 16th, 2022

1. Call to Order

2. Introductions

- Amy Henderson (APLS), Council Chair
- Phill Johnson (ACHE), Secretary and Chair-Elect
- Ron Leonard (ACHE), Treasurer
- A.P. Hoffman (ACCS)
- Bill Paine (ASA)
- Cristin Dillard (ALSDE)
- Kim Herndon (ACHE)
- Nancy Pack (APLS)
- Renee Marty (ACCS)

Guests: Jessica Everingham (APLS) and Cary Hill (ASA)

3. Minutes were reviewed and approved after a motion by A.P. Hoffman and a second by Ron Leonard.

4. Financial Report (Ron)

- \$142,026 in the kitty and outstanding balances paid other than ASA.
- Amy noted the discussion about what to do with remaining funds needs to move along.

5. Unfinished Business

- Book Connections tile discussion.
- Question about whether we should keep it as a separate tile or combine.
- Ron asked if the public libraries would make use of the tile.
- Amy said yes because the content may be the same but the structure is very different.
- Cristin made a motion to approve the tile and Nancy seconded. Approved by the Council and the tile will be added.
- There was a discussion about who can vote and it was determined that the ASCA people are able to vote unless it is a vote on their contract.

6. New Business

- Usage Report and Usage Comparison Report (Bill)
 - Usage is up significantly from the same timeframe as last year.
 - Ron asked about the Gale stats being down and Bill is reaching out to EBSCO to see if it is a SmartLinks issue.
- Issuing of AVL username/password information
 - Susan in contact with a patron who had issues.

- The patron said she is part of the State Department of Education (continuing education training) and asked Bill about how the accounts currently work.
- Cristin said the person used to be a research librarian in K-12 and she did have some prior training experiences with the State Department of Education.
- Amy noted that everybody in Alabama can geolocate or obtain an AVL card at a public library if they need access.
- Cristin noted that once that patron left her job she no longer had the same user privileges and she needs to go to her public library to get a card or call Bill.
- Motion by Nancy that Amy write a letter to the person explaining the process in place for obtaining AVL credentials and Cristin seconded. The motion passed.
- AVL Social Media
 - Discussion of Sheila Snow’s email request to post to social media via NAAL.
 - Phill provided background about the AVL Task Force/Marketing Committee discussions about more intentional use of our social media.
 - Cristin like the idea and said we could all share the responsibility of providing information for things like the spotlight, training videos, etc.
 - Kim mentioned a framework should be in place so people would know what we need and it was agreed that we could easily develop that.
 - Nancy asked if the publicity committee (Cristin) could develop that and present it to the Council.
 - Amy said the publicity committee would meet and develop the framework and then provide a presentation at the next meeting.
- Upgrading to the new EDS experience
 - Bill provided background on the upgrade via EBSCO.
 - Phill noted it is not a migration so everything usually works seamlessly.
 - Kim is on advisory board for EBSCO and noted the cleaner look and ease of use.
 - Determined we would make the switch during the summer.
- Database Tile Information
 - Renee noted this has been discussed in the past and it has come up again in a yearly report.
 - There is inconsistency in some of the information for each interface.
 - Wondering if we can revamp that so there is a set formula. Vendors should be able to provide the number of items available (journals, books, videos, etc.).
 - Make it more user friendly and provide more information so people can better understand each resource.
 - Bill said it is possible to do if vendors provide all the necessary information.
 - Renee said maybe update it once a year due to the fluidity of the info.
 - Renee has a template of items that could be added in each section and she will share it with Bill.

7. Committee Reports

- Budget (Ron)

- As previously mentioned we need to spend the extra money in the next few months.
 - He will gather stats so we can decide during the next meeting.
 - Ron noted we have been speaking with Springer about their e-book collections.
 - Will have access to Scientific American and Nature for a month to get the stats.
 - Other ideas for spending the extra funds include the possibility of buying adult e-books for those with reading issues.
 - Also need a backup plan, such as spending money for publicity and training.
 - If we do purchase from a new vendor we will need time to review the license.
- Database Review (Ron)
 - Nothing beyond what was just mentioned in the budget report.
- Selection & Licensing (Ron)
 - Nothing to report.
- Bylaws (Nancy)
 - Nothing to report.
- Legislative and Advocacy (Phill)
 - Renee Marty updated the letter we typically provide to the legislators.
 - This year it is more of a thank you for your support letter based upon the advice of Nancy Pack.
 - The letter was emailed to the Council for comments on February 4th.
 - The House passed the education budget and it is now working its way through the Senate.
 - Nancy mentioned that Cary is a lobbyist and he noted that the public library service is up \$103,000 this year.
 - Education budget will pass and it is the largest ever. Legislators are aware of how our libraries are the hub of our communities.
- OER Commons (Phill)
 - The accessibility issues with the Commons that we previously brought to the attention of ISKME are still unresolved.
 - Amy and Phill are conducting an AVL training session for AIR University this afternoon.
 - Amy will cover AVL and Phill will discuss the AVL Alabama OER Commons.
 - Ron added that ACHE and ACCS are partnering for another round of OER grants.
- Publicity (Cristin)
 - Cristin noted that Amy took 95% of the publicity materials so kudos to her.
 - Cristin asked who would handle the materials request from here on out? Bill normally would receive requests and send those to Cristin.
 - Cristin said Ryan Godfrey obtained materials to provide to various libraries.
 - Cristin would like to purchase publicity items from the remaining funds.
- Training (Cristin for Susan)
 - Biggest thing in regards to training involved the AVL cards.

- Is there another way to make training materials for the public?
- Ron asked her to work up a budget for both the publicity and the training committees.
- Nancy said to keep receipts for any purchases and submit them to APLS and they will take it out of the AVL budget.
- Nancy asked about upcoming exhibits at conferences and Cristin said she would be fine registering for the AATC conference.
- Bill indicated he would attend AATC and ALLA.
- Nancy asked that someone send her a memo about registering and APLS will take care of it.

8. Announcements/Reminders

- Ron offered to serve as the Chair of the Database Review Committee until someone is appointed.
- Amy noted that AVL has representation at the WOW Conference (Worlds of Work) being held at the Oxford Civic Center. This conference targets high school students to retain them in Alabama.

9. Adjournment

- Motion to adjourn by Ron and seconded by Cristin.