

Meeting Minutes
January 20, 2016
10:30 A.M.

Meeting Called by: Michelle Wimbish, Council Chair, (DCCS)

Type of Meeting: Business

Secretary: Tamara Dean, Secretary

Attendees:

John-Bauer Graham, Chair (ACHE)

Becky Goodson (ASA)

Brice Thornton (APLS)

Donna Daniel (ASA)

Earlene Patton (ALSDE)

Gina Frady (ASA)

John-Bauer Graham (NAAL)

Janice Franklin (ACHE/NAAL)

Michelle Wilson (ALSDE)

Michelle Wimbish (DCCS)

Nancy Pack (APLS)

Ron Leonard (NAAL)

Steven Yates (SDE)

Tamara Dean (APLS)

AGENDA TOPICS

Call to order	10:32 am	Michelle Wimbish
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Welcome and Introductions:	Michelle Wimbish/Council
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Michelle Wimbish welcomed the Council and introduced new members.

PRESENTATION

Eric Dorr, Application Development Manager, Alabama Supercomputer Authority, presented a proposal addressing options for the AVL website. He demonstrated new technology that could be used to integrate the software Drupal which will allow the website interface to work with various electronic products, refresh the look, and other features including responsive design, CMS, plug-ins from third-party designers, ADA compliance, and social media integration.

REVIEW OF MINUTES

Minutes from November were reviewed, with no need for corrections a motion was made and seconded to approve the November minutes.

BUDGET REPORT

Earlene Patton presented an update on the budget a detailed explanation was provided to explain why some of the vendors are more than 60 days past due in receiving payment(s.) A copy of the report was shared with Ron Leonard so he could advise vendors of needed documentation.

UNFINISHED BUSINESS

Michelle Wimbish reminded the Council of the need to volunteer to work on committees and encouraged new appointees to select an area(s) to utilize their skills. Committee members will be posted on the website.

Michelle Wimbish discussed with the Council the potential need of a work retreat to discuss and select adding or discontinuing resources on the AVL. At this time, a work retreat does not seem essential.

Michelle also requested that each agency member inquire from their colleagues what resources they view are vital to the success of the AVL. Council members were asked to inquire from if colleagues if databases on AVL meet the needs of our users.

A discussion was held regarding requests individual Council members have received from teachers and librarians to add databases in the areas of language, science and bilingual languages, mainly Spanish to English translation. Suggestions were made that we include magazine subscriptions to enhance the appeal of AVL to the common user.

ADVOCACY

It was suggested that Advocacy and Publicity committees merge however, the By-laws Committee will review the need and report back to the Council.

John-Bauer handed out an Advocacy message that he crafted to use with legislators, and suggested some ideas for the actual presentation. The Council agreed in a previous meeting to submit a budget request for a 5% increase to cover anticipated 2017 cost of database subscriptions and to change the line item name from Alabama Virtual Library Project to Alabama Virtual Library.

Nancy Pack reported Alabama Library Association (ALLA) currently has not scheduled any Legislative Day activities. She further reported Alabama Public Library Services (APLS) is constructing a message which all public libraries will use as talking points with legislators and is willing to include an AVL message.

ARCHIVING PAST MINUTES

Discussions were held regarding where and how to archive and digitize previous years' minutes. Minutes from 2015 and the current year minutes are posted on AVL's webpage. Nancy Pack volunteered to house past year's minutes at APLS and have her staff digitize any past minutes that are not in electronic format. A suggestion was made to consult with MOSAIC and the Department of Archives about housing AVL minutes in their facilities. Council chair will look into the matter.

COMMITTEE UPDATES

Publicity: Brice Thornton discussed his ideas for publicity integrating the advocacy document John-Bauer created. The goal is to attract more users, build-in advocacy, and Internet marketing. Brice also suggested that we designate monies for Facebook ads.

Training: The Council agreed that training initiatives need to be launched during the summer to update trainers with current resources on the website. It was also suggested to include employees from community colleges to assist with training in rural communities

By-laws: Janice Franklin and Michelle Wimbish agreed to work on the By-laws and bring a proposal before the Council.

NEW BUSINESS

The current contract with ASA was discussed. The phrase “limited website maintenance” is not clear to members of the AVL Council. Donna Daniels was asked to verify the meaning of the contract on this issue. Donna was not clear and would have to speak with someone in the ASA office.

The Council voted unanimously to accept the contract with ASA, as presented. However, John-Bauer Graham asked for clarity of the phases “website design and maintenance” and “limited website maintenance” which is included in the contract. John suggested the Council receives clarification of the language in the current contract to determine if any of the cost associated with redesigning the webpage is included specifically where “website design and maintenance” and “limited website maintenance” is mentioned.

Everyone was asked to work on a list of changes needed and/or wanted on the website. These suggestions should be emailed to Michelle Wilson, who will pass these on to Donna Daniels.

Ron Leonard attended a workshop in Georgia, “Reimagining the Textbook: Creating and Using New E- and Open Formats”, Middle Georgia State University in Macon, GA. A proposal was made that AVL make available e-textbooks for all agencies that use textbooks. Ron expressed concern for rising prices of textbooks. He advised the Council to explore this option.

The Council voted electronically to host a booth during the ALLA Conference to be held in Gadsden from April 13-14, 2016. APLS volunteered to pay registration fees and volunteers were requested to assist at the booth.

The Council discussed the effects updating the webpage will have on increase traffic to the site. Gina Frady asked the Council to request a quote and an outline of services to be provided from ASA for re-designing the website. Michelle Wimbish, Council Chair, is to formally request from ASA a quote and outline of services that are related to updating AVL’s webpage. The Council agreed there is an identified need to move forward with improving the web design of AVL.

ADJOURNMENT

The next meeting will be held on March 16th, Wednesday, 10:30 am, at the Center for Commerce Building. Each month a new parking code will be distributed to every Council member.

The meeting was adjourned at 12:15 pm.

Submitted by: Tamara Dean
Edited by: Michelle Wimbish