



Alabama Virtual Library
Connecting you to a world of knowledge

Alabama Virtual Library

March 20, 2019, 10:30 a.m.
Alabama Center for Commerce
401 Adams Street, Suite 764
Montgomery, Alabama

Minutes for March 20, 2019

Meeting Called to order 10:30 am
Meeting Adjourned at 12:35 pm
Minutes approved as official May 16, 2019

Call to Order____ Roll Call____

ACHE (Alabama Commission on Higher Education)

Charlotte Ford (Chair)

Phill Johnson

Ron Leonard

ALSDE (Alabama State Department of Education)

Dede Coe

Cristin Dillard

Susan Zana (Treasurer)

ACCS (Alabama Community College System)

Renee Marty (Co-secretary, Chair-elect)

Amy Smith (Co-secretary)

Vicky Ohlson

APLS (Alabama Public Library System)

Rick Freeman

Nancy Pack

Bryce Thornton

ASA (Alabama Supercomputer Authority)

LaKesha Chappell

Nichole Gipson

William Paine

1. Welcome and introductions
Two guests were introduced, Ben Henrie from ASA and Brad Fricks from ACCS.

2. Review of Minutes from January 2019 meeting
No changes to the January minutes. Approved by Ron Leonard and second by Cristin Dillard.
3. Financial Report - Susan Zana
Cristin has spent some money on publicity. Cristin needs help with paperwork for invoices. She does not know all of the agreements reached with vendors in previous years. The selection and licensing committee can assist when sole source letters are needed.
4. Unfinished Business
 - Update on advocacy and discussion of future efforts – Charlotte Ford plus all Council members who have contacted legislators and/or have ideas

A resolution will be drafted and will be signed by groups of librarians, educators, or citizens who support the AVL. Nancy will draft the resolution.

Charlotte and Susan will be presenting at ALLA and can collect signatures.

Nancy's proposal:

1. Council members will share the AVL fact sheet at the ALLA conference and anywhere else on might be needed.
2. Cristin will develop one hundred and fifty information sheets and a "tool kit" advertising AVL, a letter inviting Legislatures to May 1st event.
3. Give the executive board permission to approve any legislative activity and resolutions.

Ron seconded and the Council approved.

- Alabama OER Commons: Next steps - and when to "go public".
A report was given on the three training sessions. At the public "authoring" session, one hundred fifty registered, sixty logged in. A handful of groups were developed. Josh Hill and Charlotte are developing policies for the OER Commons. A general discussion took place about advertising, launch date, grant participants and the F.A.M.E.(Federation for Advanced Manufacturing Education programs at the two-year institutions. It was decided to launch OER Commons on April 1st, 2019.

5. New Business
 - AVL website: Status report – Bill
 - Paine reported that the feedback has been positive with the launch of the new AVL site.
 - Bill informed the council that he and Renee have discussed previous issues with EBSCO folders. After a discussion with an EBSCO representative, there is no way to develop the folders through the AVL.
 - One of the main problems with the new AVL site is with Libraries not being able to issue AVL user ID and passwords. Bill has placed a link at the top of the main menu to issue accounts. Hopefully, this will help the Libraries when issuing user ID and passwords.
 - Bill is updating the MARC records.
 - He is working with Britannica to update their eBook flyer.
 - Google Drive function has been implemented on Britannica.
 - Pronunciator's new branding has been implemented on the new AVL site.

- 1100 new AVL accounts have been approved. Some users are having trouble connecting automatically because they are using mobile connections which may have an IP address out of state.
 - AVL usage has been excellent. In two months since the launch, there have been 685,273 unique pages accessed. Ron noted there was an increase in the stats.
 - Bill said that after reviewing a Gale invoice he noticed five databases, on the quote, that are not on the site. He placed these databased in the "All Resources" section of AVL. He asked if this was agreeable with the council and it was. He asked Cristin if she could provide all other quotes/invoice for his review. If additional databases were found to be left off of the AVL site he would then place them on the site.
 - He explained the process of authentication.
- New promotional items – Cristin Dillard
 - Will purchase new table runners and new banners and replenished previously purchased items with the budgeted publicity money.
 - Inventory was taken on all items on hand.
 - Cristin distributed literature on items she suggested purchasing.
 - She indicated that Renee requested small flyers be purchased and they will be printed at a later date.
 - Cristin distributed images of logos and wanted to know which one the council preferred to be placed/printed on future promotional items. Renee suggested that the "owl" be placed somewhere on the image.
 - If all proposed items are purchased, approximately \$14,500 will be left in the account.
 - Purchase of additional promotional items was tabled.
 - Renee and Cristin discussed advertising on billboards and APT. Bryce suggested developing an ad manager header on the AVL Facebook page and retargeting the ad. Bryce suggested Pixelation of a header. Cristin will research this suggestion.
 - Bill informed the council that the 20th anniversary was coming up for the AVL. The anniversary will be August 2019. The council discussed developing advertising that would coincide with Alabama's Bicentennial celebration
- Rethinking AVL training – Dede Coe
 - Charlotte asked the council if we need to rethink AVL training.
 - Bill discussed a message he received about someone wanting to be a trainer.
 - Dede phoned in for a voice conference with the council. It was brought to the council's attention that several individuals were completing a course on the "Distance Learning" site through ALSDE. After completing this course these individuals could become trainers. Dede suggested that the present forms of training be changed.
 - The council discussion involved the issue of changing this form of "training" with the release of the new website. Charlotte asked that we review the course and see what items could be reevaluated.
 - Dede suggested changing the link to come to Cristin. Then we would know who is prepared.
 - Dede indicated that we should not use state's web conferencing account for training and suggested AVL might subscribe to some conferencing software.

6. Committee Reports

- Budget - Susan Zana Discussed earlier in the meeting.
- Database Review - Phill Johnson (or designee) Charlotte presented for Phill. Several databases have been sent for review by the committee. Statista asked about an AVL trial and Gale sent information from their e-book catalog. Charlotte will reach out to Phill about developing a plan A and plan B, for adding databases if there is a budget increase or cutting databases if there is no increase.
- Selection & Licensing - Amy Smith No report.
- By-Laws - Nancy Pack No report.
- Legislative - Vicky Ohlson / Nancy Pack No report. Library Legislative day is May 1st.
- OER Commons - Charlotte Ford Discussed previously in the meeting.
- Publicity - Cristin Dillard Discussed previously in the meeting.
- Training - Dede Coe Discussed previously in the meeting.
- Nominating - Renee Marty Nothing to report.

7. Announcements

- ALLA Conference April 2-5 – need volunteers to help at the booth.
- Other announcements: Nancy ask for participation from the AVL Council on May 1st at Library Legislative Day.

12:35 the meeting was adjourned.