Date: July 18, 2018  
Meeting Called By: Bryce Thornton  
Type of Meeting: Regular  
Minutes Prepared by: Susan Zana (ALSDE) and Charlotte Ford (ACHE)  
Call to order: 10:30  
Adjourned: 12:30  
Minutes approved as official: September 19, 2018

Attendees  
ACHE: Charlotte Ford, Ron Leonard, Phill Johnson  
ALSDE: Susan Zana, Dede Coe  
ACCS: Amy Smith  
APLS: Nancy Pack, Bryce Thornton  
ASA: Rocky Milliman, LaKesha Chappell, Bill Paine

I. Welcome  
   A. Introductions

II. Review of Minutes - Bryce Thornton  
   A. Corrections - There were none.  
   B. Approval - A motion was made by Rocky Milliman to approve the minutes, and a second was offered by Charlotte Ford. The Council voted to approve the minutes from the May 2018 meeting.

III. Financial Report - Susan Zana  
   A. The treasurer’s report was provided by Susan Zana, with input from Dede Coe as the fiscal agent representative. ProQuest’s continued failure to appropriately bill AVL continues to be an issue. Ron recommended a call with ProQuest to resolve the billing issue. Bill noted that Oxford contacted him stating that AVL still has not paid Oxford, and Dede indicated that they did not send an invoice. Dede will email Melissa Bradley. The amount owed to Oxford was already reflected in the budget. Dede adjusted the amount encumbered for promotion. Nancy Pack moved to accept the treasurer’s report with the correction, and Rocky seconded.
With adjustments made to the expenditures presented by Susan, $76,693.53 remains unencumbered.

IV. Unfinished Business
A. OER--Because OER is a service not a subscription, we must obtain a 2nd bid. Charlotte and Ron will work on obtaining a quote from bepress.

V. New Business
A. Website--Video Conference
   -Eric Dorr, Ellen Jones, and Noelle Morin from ASA joined the meeting via video conference. Ellen spoke about her work on the content engine and authentication part of the website. She is working to obtain fresh authenticated source data from libraries around Alabama.
   -Dede expressed concerns about what kind of data was gathered from users. Eric indicated that only IP addresses are obtained, and that these IP addresses cannot be connected to a name or street address of an individual home user.
   -Noelle Morin reviewed the site mockup but indicated that she had more work to do, especially with the addition of Ebsco Discovery Service.
   -Ron asked if the OER repository would fall under College and University. Eric indicated that the main page banner is an option.
   -Rocky asked who would have admin rights to update the information on the main page; Eric said probably Bill, and that we could channel information through him. However, capability for an extended number of people is possible.
   -Noelle recommended purchasing some images from the Shutterstock image repository so that there are more options for images to be used in the slideshow portion.
   -Charlotte asked how the site would translate to mobile devices. Noelle indicated that the appearance of the screen is designed to change based on size and that it will be mobile friendly.
   -Dede requested that vendors’ products not be disaggregated on the home screen so that all vendors are presented equally.
   -Bryce asked when it would be up and running. October 1, 2018 is the goal.

B. New NAAL Director-- Sheila Snow-Croft.
   Ms. Snow-Croft was unable to attend.

C. Database Committee - New Database Subscription
   -Charlotte shared that the database committee reviewed Access Video on Demand, Pronunciator, and Statista. AVOD and Pronunciator were
reviewed most favorably; Pronunciator was ranked slightly higher by committee members.
-Council members discussed that Pronunciator appeals to a large audience. One reservation with AVOD is searches are not separated by user age, and there were some concerns about bandwidth.
-Charlotte (for the committee) proposed adding Pronunciator to AVL.
-Ron moved to subscribe to Pronunciator for one year if the price is $75,000 and remain the same for years 2 and 3. If the vendor doesn’t work with us, AVOD is a good option. Bryce seconded the motion. The motion carried.
-The Council indicated a need to review usage statistics for all databases by January 1 and determine whether they are cost-effective.

D. Legislative Day Discussion - Nancy Pack
-As the ALLA Legislative Day Chair, Nancy is planning Legislative Day to take place in March. She asked for committee help from the different agencies. The emphasis will be on the importance of libraries and library resources, not the budget.

E. Instagram - Approve Guidelines
-Renee and the Publicity Committee proposed guidelines for the AVL Instagram Account.
-Susan moved to accept the committee’s guidelines. Dede seconded the motion. The motion carried.

F. RDA - Nancy Pack
-Nancy continues to work on the RDA, indicating that paper and electronic copies of AVL documents should be stored because the cloud is currently the only backup.

VI. Committee Updates
A. Training - Dede Coe
   No update
B. By-Laws - Nancy Pack
   No update
C. Nominating - Michelle Wilson
   No update
D. Database Review - Charlotte Ford
   -Dede moved that we renew all current databases for 2019 and add OER, Pronunciator, and EDS for FY2019 as well. Nancy seconded the motion. The motion carried.
E. Selection and Licensing - Ron Leonard
   No update
F. Legislative - Bryce Thornton
   No update
G. Publicity - Renee Marty
   No update

VII. Next meeting
   A. September 19, 2018
   B. Deadline for items to be added to the agenda: September 12
   C. Adams Center for Commerce, 401 Adams Avenue
   D. Adjournment