

## **Alabama Virtual Library Executive Council Minutes-June 8, 2011**

**10:30 am-Bailey Bldg. Montgomery, Al**

**Approved July 13, 2011**

The Alabama Virtual Library Executive Council meeting was called to order at 10:31am. Members present were, Paul Mohr, Mary Beth Green, Melinda Maddox, Janice Parkhurst, Danny Stewart, Tamara Dean, Ray Jacoby, and Denise Oliver.

Members absent were: Kandis Steele, Janice Franklin, Sheri Downer, Paul Blackmon, Mary Hamilton, Debra Wallace. Others in attendance were Gina Frady and Delores Carlito. A voting quorum was not present. Dr. Paul Mohr presided in the absence of Dr. Kandis Steele.

The agenda was approved. Stewart/Jacoby

The minutes from March 8, 2011 were approved as submitted. Stewart/Jacoby

Tamara Dean a new member from Fairhope was introduced to the membership.

### **Budget**

Danny Stewart presented the projected budget figures for FY2011 and FY2011. Budget figures for FY2012 are not fully available as Council is still waiting for final quotes from vendors.

Dr. Melinda Maddox presented the fiscal report to date. There is an unencumbered balance from FY2011 that will be carried over at the end of the FY2011 year. There was an unpaid item to ProQuest from FY2010 that was a second payment for add on databases that SDE did not pay. The non-payment was corrected and made. Motion to accept report-approved. Stewart/Jacoby

A Council member asked if there was any chance of a 3% proration this year. Dr. Maddox said she did not believe that any further proration will occur this year. There is no way to tell at present about the next fiscal year until the revenue reports come in later in the summer. At this time, the Governor has not declared any further cuts.

### **Database Renewals**

Ron Leonard presented the vendor pricing for FY2012. Vendors are still working to maintain a pricing matrix that will keep AVL core resources in tact during a time of severe cuts in state budgets.

EBSCO has increased their price with all other vendors holding at flat pricing.

### **Survey Development**

Mary Beth Green and Gina reported that the online survey was taken down at the end of April but then extended until May. Data will need sifting and analyzing. Gina commented that the comments are actually more telling than the raw data. The survey asked for the level of the user i.e. K12, Higher Ed, and Librarians. There were 180 public library, 276 library media specialists, 197 colleges who responded.

The intent of the survey was to get a good feel for what the public uses and what they need in the AVL. Literary databases are popular. There were 973 responses in all. More analysis of the data will have to be done to make sense out of what was collected.

Dr. Mohr suggested hiring a college intern to mine the data or to perhaps enlist the help of a college class. Mary Beth and Gina will discuss this further.

### **Database committee**

Council requested that the committee be asked to develop a prioritized list of products that are not in the AVL to determine what databases can fill resource/information gaps. Also, ask the committee to review databases mentioned in the survey to see if they fit.

### **Nominating committee**

Danny Stewart is appointed chairperson. He will present the slate at the next meeting.

### **By-laws**

No report. Dr. Mohr will get Treasurer information to Gina to post online in updated by-laws.

### **Publicity**

Ray Jacoby presented newly ordered print materials to the Council. Brochures, Bookmarks, Mouse pads, and pens have been designed. The new AVL logo has been incorporated in the print materials and the annual report has been printed and distributed. Ray will get pricing from EBSCO for reordering purposes in the future.

There was also a discussion about distributing the remaining print materials with the old graphics. Terry Atchison and Ray will take an inventory. There will be a booth at AETC where materials will be given out. Also Terry will be attending the LAMP tour for library media specialists in the fall and some of the materials can be distributed there as well. Ray will be recruiting volunteers to work the AVL booth at the AETC conference in June.

### **Training**

Delores Carlito reported that she will be presenting an AVL session at AETC. Online vendor trainings will be held by Gale and Britannica. There will be a weeklong vendor training July 18-21 focusing on school Library Media Specialists. The LAMP tour will not be sharing training time with the AVL. Delores is hoping to get two vendors in the morning, two in the afternoon and is checking on locations and computers for the sessions.

### **Legislative**

The annual report and easy buttons and mugs have been distributed to all legislators. Mugs and reports will be distributed to the school superintendents in June and public library directors in July.

### **Strategic Planning**

The retreat will begin directly after this meeting.

**Technology**

Gina reported on vendor data. Council requested that the AVL data for Gale and EBSCO be broken down better in order to make fair comparisons. The AVL Council will make a written request for the vendors to provide this information.

The meeting was adjourned at 12.50pm.

The next meeting will be July 13, 2011 at 10:30am in the Bailey Bldg.

Respectfully submitted,

Denise B. Oliver, AVL Secretary