Ethnic NewsWatch was created in 1991 as a resource to comprehensively cover minority issues in periodical literature. A ground-breaking resource from the beginning, Ethnic NewsWatch remains the only multi-cultural and multi-ethnic database of current periodicals. It contains a sterling collection of ethnic and minority press content from the U.S. and Canada, often being the only online source of these publications. It is a full text database. The publications include scholarly journals, trade journals, magazines, newspapers, newsletters, as well as important grass-roots publications primarily from minority presses themselves. Ethnic NewsWatch provides a broad and deep, dynamic collection of more than two million full-text articles from 358 publications, from 1970 forward.

Growth of content
Ethnic NewsWatch continually adds new titles and updates its current set of content daily. As of November 2013, the resource contained 358 titles. This figure represents title growth of 20% since 2009, and during a tumultuous publishing environment that has seen many independent and small presses go out of business. New titles recently added include Quarterly Journal of Chinese Studies, Tradition, and The Journal of Business Diversity

While Ethnic NewsWatch is noted for its coverage of grassroots, community and independent press publications, it is also heavily used for scholarly research. As a result, starting in 2012, new types of content are added to Ethnic NewsWatch, such as dissertations and scholarly working papers. These selected dissertations and working papers provide context and deeper research into the issues and topics of ethnic studies. To further assist in scholarly studies of ethnic studies, ProQuest continues its program of enabling over 85% of its full-text scholarly journals with citation linking. The ProQuest platform displays all cited references and includes a Reference Search feature that allows one to search for a citation to see how many articles cite it. These citations are available in Ethnic NewsWatch for its included scholarly journals and dissertations.

Ethnic NewsWatch: A History
This full-text companion database provides the historical foreground to the ethnic, minority, and native press content in Ethnic NewsWatch, with materials dating from 1959–1989. Over 30 titles are presented, most of which cannot be accessed online through any other source.

Ethnic NewsWatch: A History presents the other sides of the stories on local, national, and international events that changed the course of history across three turbulent decades—the civil rights struggle, Vietnam War protests, dramatic changes in
immigration law, trickledown economics, and the status of migrant workers. With more than 300,000 articles, this supplement database gives users access to the real stories of the 60s, 70s, and 80s.

Unique content

Ethnic NewsWatch’s content is a unique blend of full-text newspapers, magazines, and journals of the ethnic and minority press, providing researchers access to essential, often overlooked perspectives. It may be combined with Ethnic NewsWatch: A History which provides historical coverage of Native American, African American, and Hispanic American periodicals from 1959-1989. Together, these resources present an unmatched, comprehensive, full-text collection of more than 2.5 million articles from 358 publications, spanning 40 years. Perhaps the most valuable aspect of the resources is the inclusion of unique community publications not found in any other database, as well as top scholarly journals on ethnicities and ethnic studies.

There is no other periodical resource which so thoroughly covers ethnic studies as a whole and which presents unique ethnic presses and publications. Ethnic NewsWatch™ comprehensively covers these ethnic categories:

- African American/Caribbean/African
- Arab/Middle Eastern
- Asian/Pacific Islander
- European/Eastern European
- Hispanic
- Jewish
- Native People

◊ Deeper coverage is available in Ethnic NewsWatch to support the study of these ethnicities (particularly African American, Hispanic American, Native American, and Jewish American) than in other, separate indexes or databases, such as Jewish Studies Source or Bibliography of Native North Americans. A sampling of titles includes Kurdish Life, Minority Business Entrepreneur, Asian Week, Jewish Exponent, Seminole Tribune, Appalachian Heritage, Irish Voice, Chinese America, Islamic Horizons, The Filipino Express, Hmong Times, and Black Masks. A majority of this content is exclusive to the resource and is not available in any other database.

Another unique feature is the availability of Spanish language content. Of the more than 2.5 million articles contained in the collection, nearly a quarter are presented in Spanish, making Ethnic NewsWatch a useful bilingual resource of current periodicals.