

Meeting Minutes

JULY 20, 2015

10:30 A.M.

Meeting Called by: John-Bauer Graham

Type of Meeting: Business

Secretary: Tamara Dean (APLS)

Attendees: John-Bauer Graham, Chair (ACHE)

Vicky Ohlson (DPSE)

Bryce Thornton (APLS)

Meg Lowery (ADE)

Michelle Wimbish (DPSE)

Ron Leonard (NAAL)

Tamara Dean (APLS)

Gina Frady (ASC)

Chris Daniel (APLS)

Kelly Griffith (ACCS)

Janice R. Franklin (ACHE)

AGENDA TOPICS

Call to order

10:40 am

John Graham

Welcome and Introductions

John Graham/Council

John welcomed the Council. He thanked the Council for the great effort to promote the AVL and persuade legislators to at least keep our funding level. Level funding was appropriated for the AVL .

PRESENTATIONS

None

REVIEW OF MINUTES

Discussion: Minutes were reviewed and accepted as written.

REVIEW OF BUDGET

A formal budget was not presented in lieu of Denise Oliver's absence.

Discussion: John Graham reported to the Council that most of the remaining designated funds were spent on promotional items.

Ron Leonard was congratulated for his successful efforts dealing with our database vendors. All vendors agreed to discounts or level pricing. Gale made a huge drop in price; Britannica dropped their price by 2%. EBSCO agreed to not raise its prices, saving the AVL approximately \$30,000.

Ron asked us to consider three things:

-To consider not purchasing this year any new databases out of courtesy to the vendors we have who assisted in dropping prices, etc.

-To consider spending additional funding after databases are paid on permanent ebooks from those vendors who worked with us this year so graciously.

-To consider allowing our current vendors to visit all of the Council members' locations to present the best uses of the resources that we have.

UNFINISHED BUSINESS

John Graham suggested that for next year's planning we consider emphasizing training teachers, media specialists, and librarians represented by our Council.

Ideas that we discussed: to consider the AVL sponsor a "Roadshow" partnering with our vendors; sponsoring a large session for AETC for vendors to present; sponsor one with APLS for public librarians; sponsor an all-day event, including speakers; a venue is needed that has several break-out rooms; ask audience what they like, how can we make it better.

A discussion was held concerning advocacy for the AVL. Ron Leonard and John Graham asked the Council to create an advocacy plan for the coming year. This would include such tasks as lobbying the State leaders in the fall, rather than waiting until the spring; create a more functional web site that includes a mobile responsive design; rebrand the AVL so that the public understands what we offer; and reinvent the AVL in a way that meets the needs and wants of our current users.

COMMITTEE UPDATES

Publicity: Ron Leonard suggested that we create ways to partner with the State for the bi-centennial of Alabama.

Nominating/Bylaws: John Graham reminded the Council that we need to generate a slate of officers for the new year.

Database Review/Selection: Gina Frady presented changes the vendors are making to the databases. These have been launched on our web site.

Legislative: Denise Oliver and Janice Franklin will produce a formal advocacy plan.

AVL Training: John Graham reminded the Council that a new volunteer training coordinator is needed. This has been an appointed position in the past. The By-laws will be checked to see if this is the correct protocol.

New Business

Further discussion was held reviewing the suggestions that Ron Leonard made previously concerning partnering with the vendors for training sessions.

As cited above new officers should be nominated and voted on at the next meeting.

Adjournment

The meeting was adjourned at 12:00 pm.

The next meeting will be held on September 21st at 10:30 am, in the same location.

PLEASE SEE ATTACHED DOCUMENT