General Updates

There were 472 new titles added to Gale resources from July - September. To view these titles, please go here: http://solutions.cengage.com/Gale/Database-Title-Lists/Change-Lists/

Product Specific Updates

Summer 2015 Product Migrations

The summer of 2015 brought libraries and their users very exciting and extensive changes to their Business, K-12 and Literature resources. Many valuable research resources were moved to our mobile-responsive design to fit into the user workflow of students, academic researchers, and public library patrons, and several others’ content was moved to a fresher, user-friendly experience. Please see below for more details:

The following Gale resources have joined InfoTrac, GVRL and In Context on our mobile responsive design:

Contemporary Authors
LifFinder
Literature Resource Center

See below for an image of Literature Resource Center’s updated experience:
If you’re new to the mobile responsive design, here are some of the valuable tools available to librarians and users:

1 **Search Alerts/RSS Feeds** - Be notified when a new article is available for your topic.
2 **Topic Finder** - Uncover new keywords and connections between topics.
3 **Highlights and Notes** - Select and highlight text, add notes, and save or export your work.
4 **Interlink** - Engage robust cross-search and hyperlink capabilities through Gale’s unique subject indexing and algorithms.
5 **Language Translation** - Translate Gale content into any of 23 languages on demand, with some audio available.
6 **Listen** - Access audio versions of any article, along with a download option for anytime listening.
On August 7th, PROMT, European Business ASAP, Business Index ASAP, Business & Company ASAP, General Business File, and Business International & Company Profiles were automatically upgraded and replaced with Business Collection, a comprehensive, innovative new resource that incorporates their content. With nearly 4,000 leading business and trade publications, this resource provides the coverage and depth your business information consumers need most. And it delivers this information on the newly redesigned InfoTrac platform.

Here’s what’s up

You and your patrons will appreciate the enhancements to both usability and accessibility that are the hallmark of Gale’s continuously improving product development. Here are some of the new features users will enjoy most as they explore business topics:

- A mobile-responsive design, optimized for any device and screen size. And because Gale has adopted popular iconography and navigational elements, users will naturally adapt to the new interface.
- Topic Finder, new functionality that helps generate ideas for research paths and inquiries. This unique tool makes it easier to narrow or broaden their topic visually, which helps visually oriented users make relationships between concepts and terms.
- InterLink, which delivers hyperlinked information in the context of what the user is already reading, ensuring more relevant discovery. Unlike traditional search engines, where clicking...
takes users in a completely new direction, *InterLink* allows them to continue their search, both expanding and narrowing options. *InterLink* also connects current articles from newspapers, magazines, and journals with contextual reference content found in your library’s eBooks on GVRL.

- Ability to select and highlight important text, add notes, and view, print, or export that information
- Content translation into 34 languages (including English, Spanish, Arabic, and Mandarin Chinese)
- Text-to-speech translation (in English and all other language translations offered)

New content has been released in *Kids InfoBits*. See what’s new and available for your classrooms and students.

New homepage content snippets, or “infobits”, have been updated in the following categories:

- **Animals** – Includes interesting facts about dolphins.
- **Sports** – Highlights summer sports activities, including baseball, swimming, water skiing, and bike riding.
- **Science** – Information available on the New Horizons spacecraft that traveled more than 9 years and 2 billion miles to capture images of the planet Pluto.

Updated content postings have also been made for Uluru, formerly known as Ayers Rock, located in Australia. Areas that have refreshed content are individual entries, the topic tree, image captioning, and indexing, reflecting the fact that the landmark is owned by the Australian aboriginal people and Uluru is the accurate aboriginal name.

We are pleased to announce the following updates to the *In Context* product suite are live.

- Google Integration access for Proxy customers: Resolving this access opens up Google Integration for customers using EZ Proxy!
- Export citations to Google Drive: Citation Tools is the #1 used tool across *In Context*!
- New and improved search algorithms: Gale is committed to serving up the right content to customers, updates here will move us forward on the path of retrieving the high relevance/high recency combination customers are looking for!
- New Biographies bucket: Customers responded so well to the Biographies bucket in *Research in Context* that we’ve carried this over to the rest of suite – Biographies will now appear in their own bucket, removed from the Reference content, making them easier and more intuitive to find!
• New Map tool in **Opposing Viewpoints**, **Student Resources**, and **Science**: Ever notice that Maps were missing from **In Context** on mobile devices? No longer! The new map tool is mobile responsive and works like a charm now!

• New “hotspotter” feature on **Biography** and **Science** homepages: This brand new feature allows Gale to take static images on the home page and connect it to other content elements in the product, creating a much more dynamic content experience for our users. (This feature is in pilot mode and will be rolled to other **In Context** products if successful – so bring on the feedback!)


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*Noted in the last quarterly product update, Research In Context is now the premier research resource for middle-schoolers from Gale.*

Grades 6 to 8 are among the most important for young teens and pre-teens to develop learning skills to launch them into high school and beyond. And until now, resources to support an integrated learning experience have been few and far between, making teaching and supporting learning for this curious group a challenge. But the tide is turning with the introduction of a new highly-visual resource featuring authoritative content that’s been designed specifically for middle school learners.

Gale’s **Research In Context** is a new resource that bridges the gap between Gale’s **Kids InfoBits** resource for elementary school students and the subject-specific Gale **In Context** family, developed primarily for high school and undergraduate students. The well-known Gale **In Context** suite, now including **Research In Context**, brings together the best and most relevant content on a modern, student-friendly, and mobile-responsive interface.

Covering the most-studied topics in literature, science, social studies, and U.S. and world history, **Research In Context** features:

- Engaging reference, periodical, and multimedia content
- Authoritative information from sources like Gale, National Geographic and Scholastic
- Alignment to national and state curriculum standards
- Topic pages and overviews written explicitly for middle schoolers

**Research In Context** replaced five of Gale’s previous resources for the middle school audience: **Discovering Collection**, **Junior Reference Collection**, **Student Resource Center Jr.**, **InfoTrac Junior Edition**, and **InfoTrac Junior Graphic Edition**.